

## Product Bulletin 3635 (UK)

Release (UK-E), Effective August, 2011 Black bar in margin indicates change

# Light Management Film Series 3635

Blockout Films 3635-20, 3635-22

Diffuser Films 3635-30, 3635-70

# Day/Night Film 3635-91

# **Product Description**

3M<sup>TM</sup> Light Management Film Series 3635 has three distinct categories: blockout films, diffuser films, and day/night film. Each category of film has different properties to control light or to achieve special effects for various types of internally illuminated signs.

### **Applications and Uses**

These films are intended for use as specified in each of the Film Categories in this Bulletin. Any other applications are NOT warranted by 3M.

#### • Blockout Films 3635-20 and 3635-22

These are durable, dimensionally stable vinyl opaque films which are designed for blocking out light when applied to internally illuminated signs, may be screen printed.

| 3635-20 | White matte on the face side |
|---------|------------------------------|
|         | Black on the adhesive side   |
| 3635-22 | Black matte on the face side |
|         | White on the adhesive side   |

#### • Diffuser Films 3635-30 and 3635-70

These are durable, dimensionally stable translucent films which are designed to provide light diffusion on internally illuminated signs; may be thermoformed

| 3635-30 | White, 30% light<br>transmission |
|---------|----------------------------------|
| 3635-70 | White, 60% light<br>transmission |

#### • Day/Night Film 3635-91

This durable, dimensionally stable film is used to produce the appearance of dark graphics during the day, and white coloured graphics at night on internally illuminated signs (e.g. if the film is applied on a white substrate).

Commercial Graphics Division products are not tested against automotive manufacturers' specifications and are therefore not warranted for use in fabricating graphics for automotive OEM's.

#### Note:

Series 3635-30/-70 are not intended nor warranted for application to the first (front) surface of sign faces unless this film is completely covered by another layer of 3M<sup>TM</sup> Scotchcal<sup>TM</sup> 3630 Film.

# Effective Exterior Performance Life

When processed in accordance with 3M recommended procedures and exposed vertically, the following performance may be expected. Performance estimates are based upon field experience and exposure tests conducted throughout Europe.

Only Blockout Film 3635-20 is warranted for printing.

#### Warranties (Years)

| A                        |   | _   |      |   | Wi         | •         |   |  |
|--------------------------|---|-----|------|---|------------|-----------|---|--|
| Application              |   | Zoi | Zone |   |            | 3640/3642 |   |  |
|                          |   | 1   | 2    | 3 | 1          | 2         | 3 |  |
| 3635-20/-22              | V | 10  | 7    | 5 | 12         | 9         | 7 |  |
|                          | Н | -   |      |   | 7          | 5         | 4 |  |
| 3635-30/-70              | V | 10  | 7    | 5 | 12         | 9         | 7 |  |
| (Vertical Exposure Only) |   |     |      |   |            |           |   |  |
| 3635-91                  | V | 9   | 6    | 4 | 11         | 8         | 6 |  |
|                          | Н |     |      |   | 6          | 4         | 3 |  |
| Blockout Film 3635-20.   |   |     |      |   |            |           |   |  |
| Printed with ink series: |   |     |      |   | Ink Clear: |           |   |  |
| 1900 Series. Line inks   |   | 5   | 4    | 3 | 192        | 20        |   |  |
| 9700 Series UV Inks      |   | 7   | 5    | 3 | 972        | 20        |   |  |

**Zones:** 1: Northern & Central Europe. 2: Mediterranean Europe. 3: Middle East & Northern Africa.

 $\mathbf{V}$  - Vertical or within 10° of vertical exposure.

 ${\bf H}$  - Horizontal, or more than  $10^{\rm o}$  of vertical exposure.

The film's warranted period will vary, depending on which substrate the film is applied to. This matrix indicates the films intended use. For other applications, contact your local 3M sales representative.

# Fabrication

#### **Premasking / Prespacing**

| Conditions                | 3M Application Tapes |
|---------------------------|----------------------|
| Unprocessed               |                      |
| General Premasking        | SCPS-100             |
| General Prespacing        | SCPS-2               |
| Processed: (3635-20 only) |                      |
| Series 1900 Inks          |                      |
| General Premasking        | SCPS-100             |
| General Prespacing        | SCPS-100             |
| 9700 Series UV ink        |                      |
| General Premasking        | SCPM-44X             |
| General Prespacing        | SCPS-2               |

## Chemical and Physical Properties

Values given are typical and are not for use in specifications. If a custom specification is desired, a request should be submitted through your sales representative. The data given below is for unprinted film

#### **Physical Properties**

| Property                                                                   | Metric Units                                                                              |  |  |
|----------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|--|--|
| Thickness                                                                  | 0.08mm - 0.10mm                                                                           |  |  |
| Tensile Strength                                                           | 0.9kg/cm min. at 23°C                                                                     |  |  |
| Elongation (ISO 1184-<br>1983)<br>Series 3635-20/-22<br>Series 3635-30/-70 | 50% at 23°C<br>100% at 23°C                                                               |  |  |
| Dimensional Stability                                                      | 0.4mm                                                                                     |  |  |
| Reverse Impact<br>Resistance                                               | No effect                                                                                 |  |  |
| Temperature Range<br>Series 3635-20/-22/-<br>30/-70/-91                    | -29°C to +80°C                                                                            |  |  |
| Light Transmission                                                         | 3635-20 less than 1%<br>3635-22 less than 1%<br>3635-30 30%<br>3635-70 60%<br>3635-91 47% |  |  |
| Adhesive                                                                   | Transparent Pressure<br>Sensitive                                                         |  |  |
| Application Temperature<br>Range*                                          | 16°C – 38°C                                                                               |  |  |
| Liner                                                                      | 78lb White Kraft Paper                                                                    |  |  |
| Adhesion to Acrylic<br>Panels                                              | 0.7kg/cm                                                                                  |  |  |

\*For applications nearing the minimum temperature range, please contact your local technical service representative to confirm suitability of application

#### **Chemical Resistance**

| Chemical Agent                                  | Exposure<br>Time | Results   |
|-------------------------------------------------|------------------|-----------|
| Water at 32°C                                   | 24 hours         | No effect |
| 50/50 Ethylene Glycol /<br>Water Reference Fuel | 24 hours         | No effect |
| 85% Mineral Spirits / 15%<br>Xylol              | 1 hour           | No effect |
| SAE 20 Motor Oil                                | 24 hours         | No effect |
| JP-4 Fuel                                       | 1 hour           | No effect |
| 10% Hydrochloric Acid                           | 10 mins          | No effect |
| 10% Ammonium Hydroxide                          | 10 mins          | No effect |
| VM&P Naphtha                                    | 10 mins          | No effect |
| Mineral Spirits                                 | 10 mins          | No effect |
| Methyl Alcohol                                  | 10 mins          | No effect |

#### Shelf Life

The shelf life of the film is 3 years from the date of manufacture on the original box. If you do process the film, do so within 2 years and apply within 1 year. If you do not process the film apply within 3 years.

#### Storage

Film, sheeting and markings must be stored in a clean area, free from excessive moisture and direct sunlight, with ambient temperatures of 4°C to 38°C in original container.

#### **Related 3M Literature**

Listed below is related 3M Technical Literature which may be of interest:

| Subject                                       | Bulletins |             |  |
|-----------------------------------------------|-----------|-------------|--|
|                                               | Product   | Instruction |  |
| Design of Markings                            |           | 2.1         |  |
| Scotchcal <sup>™</sup> Series 1900<br>Inks    | 1900      | 3.11, 3.12  |  |
| Scotchcal <sup>™</sup> Series 9700 UV<br>Inks | 9700      | 3.4         |  |
| Scoring and Cutting                           |           | 4.1         |  |
| Premasking and Prespacing                     |           | 4.3         |  |
| Surface Preparation                           |           | 5.1,        |  |
| Application                                   |           | 5.5, 5.7    |  |
| Storage, Maintenance and Removal              |           | 6.5         |  |
| Scotchcal <sup>™</sup> Translucent<br>Films   | 3630      |             |  |

## Health & Safety

Refer to the package label and the Material Safety Data Sheet for health, safety, and handling information on the products referenced in this bulletin. For 3M products, if necessary, you may contact our Toxicology/Product Responsibility Department on 01344 858000.

## Important Notice to Purchaser

The 3M products described in this publication are covered by a 3M warranty and limitation of liability.

3M's warranty provides that if 3M finds that goods are defective in material or workmanship they will be replaced or the price refunded at 3M's option but note that 3M does not accept liability for other direct losses (except for personal injury or death) or consequential losses relating to defective products or from information supplied by 3M.

Purchasers and users of 3M products, and not 3M supplying companies, are always solely responsible for deciding on the suitability of the 3M product for their required or intended use.

### **Technical Assistance**

For help on specific questions relating to 3M Commercial Graphics Division Products, contact your local Technical Service Representative.

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## Sales Assistance

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